

# Fundraising for Me & My Team!

- Kingston United SC Resource Information for the pro-active player!



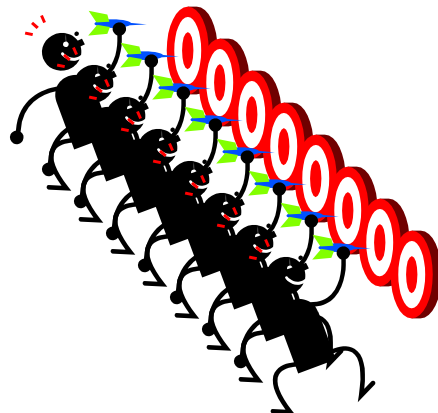
# Identify Your Targets

## WHAT ARE YOUR TARGETS?

What am I fundraising for?

How much do I need ?

Whom Should I approach?



# My Target List

## ✓ **Tournament #1 -**

**travel - \$50.**

**Meals - \$35.**

**Accommodations - \$75.**

## ✓ **Tournament #2 -**

**travel - \$50.**

**Meals - \$35.**

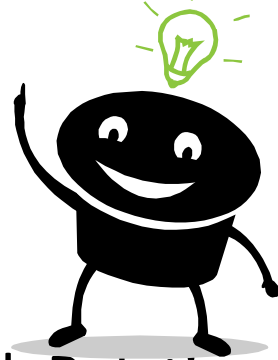
**Accommodations - \$75.**

## ✓ **Alternate Team Jersey / Equipment / Team Needs identified by Coach**



# What Ideas Do You Have?

My Ideas- Where to go?



- Ask Relatives
- Ask Close Friends
- Visit Local enterprises that know me & my family
- Ask people I know who love Soccer

**If I don't ask  
I won't get!**

That makes sense !



# Do I Know Everything I Need To About My Team & My Club?

- Do I know all about the tournament I am fundraising for?
- Do I have information about where our games are and where our training will be?
- Do I know where to direct people to the Kingston United Website so they can see our schedules and information about our club and team?
- Do I know both of my coach's names and my manager's name – Do I have my manager's email in case the donor wants to contact them for more info?



# Safety When Asking for Funds!

- When Soliciting for funds best to contact people you know and trust
- If you are visiting local businesses or industries for funding – make sure you pair up with a friend or parents are somewhere close by



- So many doors!
- So many opportunities!



# More Ideas- More Doors!

- Make a List – of who I want to ask and identify what I am asking them for
  - Search the Internet for contact information for local business
- Local Bank
  - My Dentist
  - My Grocery Store
  - Local Real Estate Office
  - My favorite Convenience Store
  - Local Beauty Salon
  - Local Coffee Shop
  - Local Service Club
  - Local Restaurants



# Be Prepared!

- Check with your coach to find out about fundraising package
- Your package should include
  - Letter of Request and Introduction
  - Thank You Flyer
  - Donation Record
- Make sure you leave a Thank You flyer if you receive a donation.
- Check to make sure you have all the donors information on your Donation Record sheet





# First Impressions!

- Your Club Tracksuit or casual dress would be most appropriate. Dress comfortable if you are walking to various establishments
- Be Polite
- Be Confidant -know what you will say
- Be Enthusiastic

**Thumbs Up!**



**Good Luck with  
your  
Fundraising!**

